

Based in Ans, Trasis is an innovative and fast-growing MedTech active in **nuclear medicine** and **radiopharmacy**. Its aim is to give the medical and scientific community access to new treatments and diagnostic tools for (a.o.) cancer, Alzheimer's and Parkinson's disease.

Trasis develops and sells medical equipment worldwide. This equipment is used in hospitals, research centres, radiopharmaceutical production facilities and pharmaceutical companies.

Over the next 5 years, Trasis aims to consolidate its position as a **market leader**. The company will therefore double its workforce, strengthen its global presence and diversify its product portfolio. To achieve this, the company is counting on a major innovation drive.

Trasis offers a young, friendly working atmosphere and a flexible, dynamic environment. For more information, please visit www.trasis.com.

In order to strengthen Trasis' team, we are looking for a **Product Manager**.

Product Manager (H/F)

RESPONSABILITIES

As a **Product Manager**, you are responsible for the development strategy and continuous evolution of a synthesizer product line, leveraging your expertise to analyze market trends and capitalize on emerging opportunities. You drive both external partners and internal teams to ensure your product line lead the market and meet our business objectives.

Your main responsibilities are:

- **Market Analysis & Strategy Development:**
 - You conduct in-depth market analysis to identify key players, competitive dynamics, and industry evolution trends. You translate these insights into actionable strategies for our products.
 - You establish and articulate a strategic vision and roadmap for product development, ensuring alignment with overall business goals.
 - You perform competitive and technological intelligence to stay ahead of market trends. You evaluate market size and share, identify new growth opportunities through innovative products, markets, or partnerships.
- **Product Positioning & Launch :**
 - You strategically position new products in the market, plan and execute their launches, ensuring successful adoption through coordinated efforts with marketing and business development teams.
- **Internal Collaboration :**

- You work closely with Product Owners to prioritize development initiatives that align with strategic objectives.
- You collaborate with cross-functional teams, including marketing, business development, and sales, to ensure product launches and market penetration.
- **Sales & Revenue Optimization:**
 - You contribute to sales planning and revenue forecasting, ensuring the profitability and competitive pricing of existing products.
 - You support business developers in technical discussions with clients. You train them on new products or functionalities.
 - You engage in responding to calls for tender and public markets, in collaboration with the Business Development and Sales Support teams.

PROFILE

- You have an Engineers' Degree or have a Masters' degree with a scientific orientation.
- You have at least 5 years experience in Product Management.
- You have experience in the pharmaceutical and/or medical sectors.
- You have a very good level of English.
- You combine thinker and doer profiles.
- You show leadership and are able to make decisions.
- You are energetic, federative, creative and customer oriented.
- You are able to transform problems into opportunities.
- You have a good command of analytical tools.

OFFER

- The opportunity to work with cutting-edge technologies and to contribute to the improvement of cancer diagnosis and therapy techniques.
- The opportunity to participate in building and improving processes in a growing company.
- A young and friendly work atmosphere, a flexible and dynamic environment
- An attractive and flexible salary according to your experience and performance, with extra-legal benefits.

INTERESTED ?

Please send your CV together with an adapted cover letter to recruitment@pahrtners.be.

YOUR APPLICATION AND
RELATED INFORMATION WILL REMAIN
STRICTLY CONFIDENTIAL.